

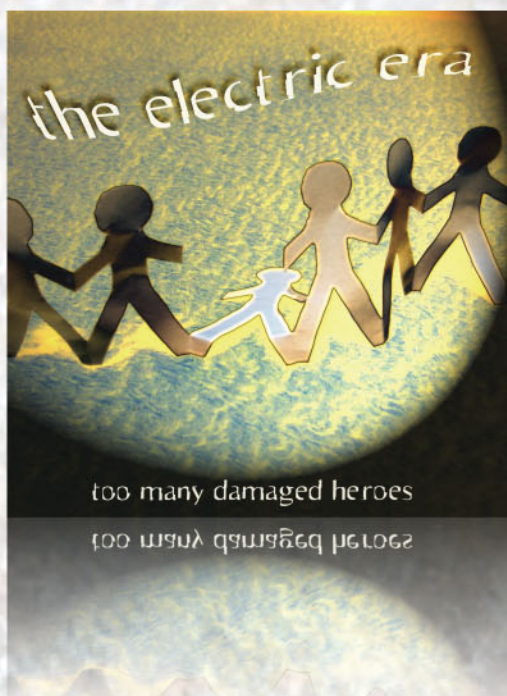
P R E S S   R E L E A S E

## the electric era too many damaged heroes



Album out on 8<sup>th</sup> December 2009

For further info on this press release please contact Karsten at [tunnelaudio@slingshot.co.nz](mailto:tunnelaudio@slingshot.co.nz)



[theelectricera.com](http://theelectricera.com)

[myspace.com/theelectricera](http://myspace.com/theelectricera)

[reverbnation.com/theelectricera](http://reverbnation.com/theelectricera)

[cdbaby.com/artist/theelectricera](http://cdbaby.com/artist/theelectricera)

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It's been twenty months since The Electric Era's second album 'A Little Less Gravity', with three of its songs getting a decent spin on New Zealand radio. Now the band is back with album number three, entitled 'Too Many Damaged Heroes'. It's due for release on the Tunnel Audio label on 8th December 2009.

As on the second album, bandleader Karsten Schwardt has again collaborated to great effect with ex-Fang drummer Brignall Wood, crafting a journey through a musical and lyrical landscape reminiscent of 70s/80s alternative rock. There are distinct Kiwi Art Pop overtones and British New Wave

undercurrents, recalling the Dunedin and Manchester heydays of two or three decades ago. And although the influences are from the past, the music definitely isn't. Contemporary arrangements full of radio pop allure and spacious album tracks live side by side, creating a careful balance that makes this a truly relevant album rather than a collection of single downloads.

For this release, Karsten Schwardt has put together a live band to bring the songs to the stage for the first time. The release party is scheduled for the **SAE Night on 8<sup>th</sup> December at Juice Bar/ Windsor Castle in Parnell**, with further shows to be announced. Interestingly, the show is also going to be streamed live on [theelectricera.com](http://theelectricera.com) via [Ustream.tv/tunnelaudio](http://Ustream.tv/tunnelaudio).

The lineup includes Battle Circus guitarist and singer Marcel Bellve and ex-Fang drummer Brignall Wood, as well as David Chechelashvili on keys, Leal Butler on bass and Taneth Peel on backing vocals. Karsten fronts the lineup as singer/guitarist.

**ALBUM RELEASE PARTY 8<sup>th</sup> DECEMBER 2009 JUICEBAR, 8PM**

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You can also leave a message at [facebook.com/karstenschwardt](https://www.facebook.com/karstenschwardt)